

# Mobile Banking 2.0

Your customers are Mobile... Their account access should be Mobile 2.0



Your customers are busier now more than ever. With little free time for simple banking tasks, the convenience of Internet Banking is not always at their finger tips; the solution is YourCSR.com Mobile Banking 2.0.

In 2007, a major financial industry publication called Mobile Banking "one of the hottest products [around]." And a study by Celent found "At least half of the top ten banks ... now offer mobile banking." The same report also predicted by 2010, 17 million or 30% of Internet Banking households will also use Mobile Banking.

### The Perfect Complement to Internet Banking

Adding Mobile Banking 2.0 to YourCSR.com Internet Banking means that your customers will receive the added convenience of being able to do their banking any time from their web enabled cellular phone or PDA.

If you don't use YourCSR.com Internet Banking, that's okay too. We offer batch and real time LIVE interfaces to 40 different data processing applications.

The same file upload or live connection that powers your Internet Banking and Audio Response services also provides account data to Mobile Banking 2.0. This means your customers will get consistent account information whether they call in from their phone or log in from their mobile phone or computer.

### Technological advantages of YourCSR.com Mobile Banking 2.0

A key advantage of YourCSR.com Mobile Banking 2.0 over other solutions is its platform-independence. While other mobile solutions are only available to users with certain wireless carriers and specific phones or PDAs, YourCSR.com's browser-based technology will work with any device on any network.

*Commenting on the strengths this platform, researcher Red Gillen of Celent said, "Mobile browser technology is best suited for the early stage of the mobile banking market." He emphasized the device- and network-independence of a browser-based solution, such as YourCSR.com Mobile Banking 2.0.*

### Try our live online demo:

Using your web enabled phone or PDA, go to our demo at:

[www.w-w-i-s.com/mb2demo](http://www.w-w-i-s.com/mb2demo)

**Access ID:** Demos1234

**Password:** wwis2244

**Starting as low as \$3,745.00**

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